



# Beachhead — MEDIA —

*Veteran-Owned Small Business*

**DUNS: 11-879-9561**

**NAICS Codes:**

**512110**

Motion Picture and Video Production

**512191**

Tele-production and Other  
Postproduction Services

**512199**

Other Motion Picture and Video  
Industries

**512240**

Sound Recording Studios

**541430**

Graphic Design Services

**541613**

Marketing Consulting Services

**541922**

Professional Photography

**541820**

Public Relations

**541810**

Advertising Agency

**541890**

Other Services related to Advertising



— MEDIA —

## Capability Statement

Beachhead mBt, Inc. (BHM) is a **Veteran-Owned Small Business** and **Minority-Owned Small Business** that provides multicultural digital media solutions to commercial businesses, federal & state governments, and local municipalities. Our capabilities encompass business support, work force management, strategic communications, and digital video & multimedia production. As our name conveys, Beachhead boldly stakes a foothold for each client and adds value with measurable/proven strategies and exceptional content creation.

### CORE COMPETENCIES

- Scripting/Copywriting/Storyboarding
- Advertising – Web/Social/Mobile Platforms
- Digital Video and Multimedia Production
- Marketing – Digital Booklets, Pamphlets & Newsletters
- Digital Branding Strategy
- Website and Apps
- Graphic Design
- Animation Design
- Staff Augmentation – Production Crews

### PAST PERFORMANCE/DIFFERENTIATORS

- Specialization in multicultural marketing solutions targeting today’s diverse and fast-growing marketplace
- Expertise in four practice areas (Entertainment, Healthcare, Military & Financial Services)
- Deep relationships in fielding high-level production crew talent to include: Directors, Cinematographers, Screenwriters, Editors, Production Designers, etc.
- Award-winning Feature and TV writer with 10+ years of experience in the media & entertainment industry.
- Wrote and produced for CBS Studios. Most recent network television episode aired in Spring 2022.

### PAST CLIENTS



**CBS STUDIOS**

**NETFLIX**



President

18034 Ventura Blvd, Unit #631  
Encino, CA 91316  
(310) 595-6506

[info@beachheadmbt.com](mailto:info@beachheadmbt.com)